Project 02: Map

For our second assignment, you will create a map-based informational graphic. Your work must be based in some way on geography, your project must include at least one hand-drawn map, and the graphic must have a strong informational component (i.e. not a simple locator).

As with our chart project, the subject matter is up to you, but should have a significant level of news value (in other words, not a map of your path to your friend's house). You may use a world map, U.S. map or Indiana map from our Course Materials folder, but if you do, your project must have at least one additional map that you draw yourself. Please feel free to create and include any supporting charts that are necessary to properly cover your subject.

It is your responsibility to identify a subject, do the necessary research to obtain the data, write and closely edit any copy, then create the map and design and execute the presentation.

FORMAT

The finished print product can be any proportions, but must fit within the following column grid:

You are producing this package for a publication with a column set of five **11p2** columns. So a two-column map would be **23p4**, a three column would be **35p6**, a four-column would be **47p8** wide, and a five-column map would be a full **60 picas**. The maximum height for your map package is 60 picas.

WHAT TO TURN IN

In addition to your finished package, in Illustrator, you must include an updated graphics style that includes not just your chart styles you turned in previously (with any updates) but a series of map elements, including colors, type styles and graphical elements such as road shields and line weights for roads (if applicable).

As before, any and all source material associated with your research (Excel files, screen captures or links of Web sites, the atlas material you used to create your maps) MUST be included. Include this in your project folder alongside your ai file and style guide. Compress the folder and submit.

REQUIREMENTS

The finished graphic must include a headline, explainer, clear labeling throughout the map and any charted material as well as a source and credit line.

OBJECTIVES

This assignment requires you to demonstrate these aspects of effective informational graphics:

• Solid journalistic judgment, in the selection of your topic, your ability to research it and write through any text clearly, and accurately present a graphic that is informative and attractive;

• Graphic skills that will allow you to draw accurate maps and make them easy to navigate in your self-created graphics style;

• Creativity in terms of producing a cohesive, navigable graphic that leads readers comfortably through your subject.

CRITERIA

Your grade will reflect how well you accomplished the above objectives, as well as the degree of difficulty you set and the accuracy of all aspects of your finished package.

DEADLINE: Beginning of class (1:45) on Wednesday, March 31
(Your reflection post on j464.net/f20 is due on the Friday following the deadline.)